

CHAPTER I

INTRODUCTION

A. Rationale

Politeness is an important subject matter in communication. Politeness is the practical application of good manners or etiquette (Wikipedia). In this case, the speakers try to avoid embarrassing other person, or making his feel uncomfortable. Thus, politeness refers to the situation where the speakers respect the others to whom they speak. It is truly significant in daily communication in order to make a good relationship with our society.

Politeness strategies applied in a communication also become an important thing in Islamic precept. It is stated in the Qur'an Surah Al Baqarah: 263 as follows:

﴿ قَوْلٌ مَّعْرُوفٌ وَمَغْفِرَةٌ خَيْرٌ مِّنْ صَدَقَةٍ يَتَّبِعُهَا أَذًى وَاللَّهُ غَنِيٌّ حَلِيمٌ ﴾

This verse indicates that the good way of communication is by using the good and polite words and always forgiving when a mistake occurs. This will make the others satisfied by getting such a nice impression by the speakers' utterances in their heart instead of giving something to them accompanied by unpleasant words to them (Hamka, 1982: 39).

Considering the importance of politeness, the writer is interested in analysing the strategies of politeness of directive utterances. There are some reasons why this research analyses directive utterances. First, directives is a kind

of speech act that often used by speakers in daily conversation. In using directive, the speaker attempts to make the world fit the word via the hearer. Second reason is directive show a strong relationship between speaker and hearer. The next reason is because directive utterances are used to get greatest attention from listener in communication. Through directive utterances the speaker utterances make hearer do something. In conversation, directive is often used by speaker but they say in different way. The speaker has to concern about situation and context to make the hearer do as they want. Situation in conversation can be seen in some aspects, such as who is the hearer, what things speaker wants to say, and time of conversation.

Yet, it is not the analysis of politeness strategies which occur in real society, it is the analysis of literary work that is film. Researcher believes that film is one of good media to be learnt by learners especially for learning the language. A film titled *Tears of the Sun* is the interesting subject to be analysed. This film is chosen because the researcher feel challenged to analyse politeness in the war film. Many people consider that the characters in the war film seldom utterance politely, so that the researcher wants to know the truth of that issue.

Based on the description above, the research on “Analysis of Politeness Strategies Used in Lt. Waters’ Utterances in the Film *Tears of the Sun*” is significant to be conducted.

B. Statements of the Problem

Based on the background above, the writer will investigate the following question:

1. What are the kinds of the politeness strategies used in Lt Waters' directive utterances in the film *Tears of the Sun*?
2. What is a kind of politeness strategy most used in Lt Waters' directive utterances in the film *Tears of the Sun*?

C. Purposes of Research

Based on the problem above, the purposes of the research can be set as follows:

1. To determine the kinds of the politeness strategies used in Lt Waters' directive utterances in the film *Tears of the Sun*.
2. To find the kind of politeness strategy most used in Lt Waters' directive utterances in the film *Tears of the Sun*.

D. Scope of research

This research takes the film of *Tears of the Sun* as the object. It emphasizes the politeness strategies used by Lt Waters. It will be focused on Lt Waters' directive utterances: commands, requests, and suggestions. Politeness strategies that analysed in this research is based on Brown and Levinson theory.

E. Significance of Research

There are two kinds of significance in this study, those are theoretical and practical. Theoretically, the research is significant to provide some

information about politeness strategies for those who are interested in the study of politeness strategies, including the writer himself. This research will for sure improve the writer's comprehension about politeness strategies used in English.

Practically, the concept of politeness asserted in this analysis will give some teaching about politeness in daily communication, especially in using directive utterances; command, request, and suggest. The writer and the readers can also apply different strategies in different situations. Therefore, they will be more cautious in choosing certain strategies in order to maintain a good communication to the others,.

This thesis is also can be an additional reference for IAIN Antasari and English Education Department libraries on politeness strategies of English speeches

F. Definition of Key Term

In order to avoid misinterpretation about the use of terms; it is important for the researcher to give the suitable meaning of the key terms. Some terms are defined as follows:

1. Politeness strategies : kinds of communication strategies that emphasizes on the polite words in action (Brown and Levinson)
2. **Directive Utterances**: Those in which the speaker tries to get the addressee to perform some act or refrain from performing an act. There are three kinds of directive utterances: command, requests, and suggestions

3. Lt Waters : The main character of *Tears of the Sun*. It is played by Bruce Willis.
4. *Tears of the Sun* : a 2003 American war film depicting a U.S Navy SEAL team rescue mission amidst the civil war in Nigeria. (Wikipedia)

G. Theoretical Approach

As mentioned before, this research deals with the use of politeness strategies in directive utterances. It is necessary to consider the context of the situation to help the classification of the utterances. Therefore, pragmatic approach is used to help understand the intended message of communication, including its context, and knowledge of who, when, why, and where communication takes place. Yule mentions that there are four areas that pragmatics concerns. They are “the study of speaker’s meaning, the study of contextual meaning, the study of how to get more communicated meaning than what is said and the study of expression of relative distance” (1996, p.3).

The context of the situation is very necessary. Firstly, the context is used to determine the kinds of directive utterances. Directive utterances are those in which the speaker tries to get the addressee to perform some act or refrain from performing an act. There are three kinds of directive utterances: command, requests, and suggestions defined as:

“A command is an expression of what the speaker, in authority, expresses a wish that addressee should (not) act as speaker wants addressee (not) to act. A request is an expression of what the speakers, not in authority, want the addressee to do or refrain from doing. Suggestion is an utterance we make the other persons to give our

opinions as what they should or should not do” (Kreidler:1998, p. 189-192)

Secondly, the context of the situation is necessary in determining the politeness strategies used. Politeness is behaving in a way that attempts to take into account the feelings of the people being addressed. Politeness strategies are developed in order to save the hearer’s “face”(Goody, 1996). Face refers to the respect for an individual has for him or herself, and maintaining of self-esteem in public or private situations. It consists of two related aspects: negative face and positive face. In the simple term, negative face is the need to be independent and positive face is the need to be accepted. (Brown and Levinson, 1987, p. 61)

A politeness strategy which is used in this study is based on Brown and Levinson theories. There are four strategies of politeness by Brown and Levinson:

- a. Bald on record: speaking in direct, clear, and ambiguous way.
- b. Positive politeness: considering the positive face of the hearer by indicating that in some respects.
- c. Negative politeness: minimizing the imposition of the hearer or acknowledge of hearer’s negative face. It is likely used whenever a speaker wants to put a social brake on his interaction (Brown and Levinson, 1987).
- d. Off record: delivering the intention indirectly.

H. Method of Research

1. Library Research

In running the research the writer chooses library research and presents the study with descriptive qualitative. The analysis will be in forms of an explanation or description in words or in paragraphs, not in statistic data. As stated by Creswell (2009, p. 4), The qualitative research is “a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem”. It is in a line with the aims of the present study which attempted to explore the use of politeness strategies in Bruce’s directive utterances. This research will concern politeness strategies used by the main character of the film, *Tears of the Sun*.

2. Subject and Object of the Research

a. Subject of the research

The subject of this research is film “*Tears of the Sun*”

b. Object of the research

The object of this research is the politeness strategy used by Lt Waters in the film “*Tears of the Sun*”

3. Data and Source of Data

a. Data

There are two kinds of data in this research, namely primary data and secondary data

1) Primary data

- a) Data about the kinds of politeness strategies used by Lt Waters in film *Tears of the Sun*
- b) Data about the most kind of politeness strategies used by Lt Waters in film *Tears of the Sun*

2) Secondary data

To complete the primary data, the writer also collects the secondary data, those are:

- a) Review of the film “*Tears of the Sun*”
- b) English subtitle of the film “*Tears of the Sun*”

b. Source of Data

As the writer has stated before that this thesis is library-based research, which means while working through the research, the writer tries to figure out mainly written sources such as textbooks, journals, as well as online resources that offer something valuable related to politeness strategies.

4. Techniques of Data Collecting

The writer tries to collect some literatures, which are related to the study. Subroto mentions that documentation technique is “Menggunakan sumber – sumber tertulis untuk memperoleh data (1992, p.42)” (*the research that uses the written materials to collect the data*). The data for this study are taken by the following procedures:

- a. First, the writer watches and comprehends the story of the film until the writer really overcomes all the aspect of the story. During the watching process, the writer notices all Lt Waters’ utterances.

- b. After that, the writer eliminates the utterances that do not belong to directive utterances.
- c. After re-checking the data and revising some parts, the writer finally finds all Lt. Waters' directive utterances then analyses them.
- d. Then, taking evidences related to the question from the selected data. In answering the questions, the writer adds some opinion to support the data. All answers of the questions are supported by theories, which have been reviewed.

5. Techniques of Data Processing and Analysis

a. Techniques of data processing

In this study, the writer uses three techniques of data processing, they are:

1) Listing

The writer makes list of politeness strategies of directive utterances then grouping them.

2) Editing

This technique is used in the purpose of re-examining all of collected data to make sure whether they have already completed or not.

3) Clarify

The writer will clarify all of those data in order to make easy within presenting it.

b. Data analysis

To analyse the data, the writer uses content analysis. Therefore, the analysis will be deeper as it considers about every meaning of the communication related to politeness strategies in directive utterances as described in the following steps:

- a. classifying in the data based on directive utterances: commands, request, and suggestions;
- b. determining the kinds of the politeness strategies are used in every classification;
- c. finding the most kind of politeness strategies is used Lt Waters' directive utterances in the film *Tears of the Sun*; and
- d. drawing a conclusion

I. Research Procedures

Some steps that passed through in this research are as follow:

1. Preliminary step
 - a. To hold a prior observation to the number of literatures, that related to the research
 - b. To consult the result of the investigation with the guiding lecturer.
 - c. To make a research proposal design to be submitted to the Tarbiyah Thesis Bureau to be approved.
2. Research step
 - a. To collect the number of literatures from several sources.

b. To collect all those data, process them in procedural way, organize and then analyse them properly

3. Organization step

Having all the obtained data completed, the writer will organize soon in the forms of research based on continual guide.