

CHAPTER I

INTRODUCTION

A. Rational

Knowledge is an adult attempt consciously to guide and aim personality and pupil's ability to achieve adulthood. Because that, teachers must supply their selves with various sciences and skills, that can really to form pupils concordant with society and nation.

As which is mentioned in UUD 1945 which have instructed about education in nation's life and organization one of teaching system national which is organized with law.¹ This case concordant with law of Republic Indonesia No. 20/ 2003 article 3, as follow:

*Pendidikan nasional berfungsi mengembangkan kemampuan dan membentuk watak serta peradaban bangsa yang bermartabat dalam rangka mencerdaskan kehidupan bangsa, bertujuan untuk berkembangnya potensi peserta didik agar menjadi manusia yang beriman dan bertakwa kepada Tuhan Yang Maha Esa, berakhlak mulia, sehat, berilmu, cakap, kreatif, mandiri dan menjadi warga negara yang demokrasi serta bertanggung jawab.*²

Knowledge has great contribution to create human's development of Indonesia whole of external and internal. Because of that, in Indonesia instituts of education through make progress from its quality and quantity.

¹ Redaksi Bumi Aksara, *Undang-Undang Sistem Pendidikan Nasional dan Peraturan Pelasanaannya*. Jakarta: Sinar Grafik, 1993).p.4.

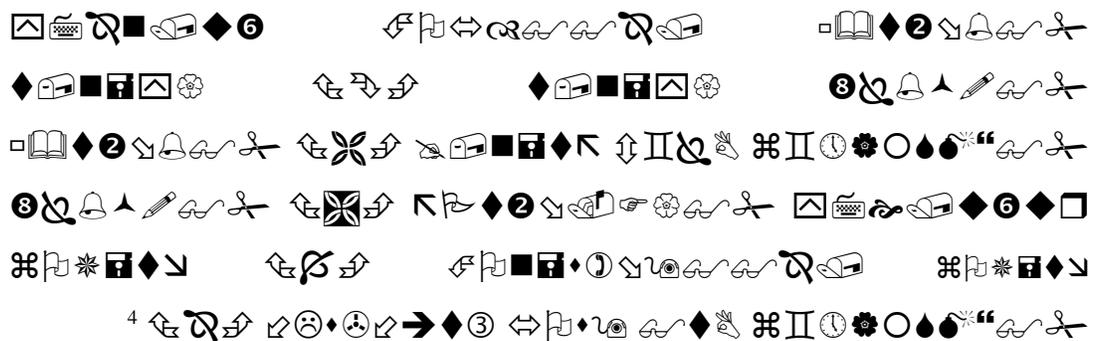
² Undang-Undang RI No. 20 Tahun 2003, *Tentang Sistem Pendidikan Nasional*. Bandung: Citra Umbara, 1997).p.9.

Teachers as end of javelin of education have claim can create learning environment entirely. Because that, a teacher must understand about components of teaching. One of teaching component can help teacher to create learning environment communicatively is teaching method, it means:

*Metode dan taktik yang digunakan guru dalam melakukan interaksi dengan siswa agar bahan pelajaran sampai kepada siswa, sehingga siswa dapat menguasai tujuan pengajaran, dalam metodologi pengajaran ada dua aspek yang menonjol yakni metode mengajar serta media pengajaran sebagai alat bantu dalam mengajar.*³

The use of media in teaching and learning process will be useful to surmount obstruction of communication which come from teaching material. By using media, many obstruction can be surmounted in learning process. That result, quality of learning products can be achieved well.

In Islam doctrin, there is verse of qur`an which explain about using media in teaching process as Allah said in chapter of the qur`an, Al-`Alaq verse one to five, such as:



In this verse, Allah have declare using media “pen” as one of teaching media.

Because that, a teacher in implementation of duty must have skills and competence

³ Nana Sudjana dan Ahmad Rirai, *Media Pengajaran*. (Bandung: Sinar Baru, 1997).p.1.

⁴ Departemen Agama, *Al-Qur`an dan Terjemahnya*. (Bandung: CV. J-ART).p.598

included in using media so that teaching material will be explained and can be understood by students.

“Media“ come from Latin language formed plural from “Medium“ its mean “Intermediary“ or escort. Media is intermediary or escort of message from messenger to receiver of message.

According to *Association for Education and Communication Technology (AECH)*. Media is all from which are programmed for giving information process. Whereas according to *Education Association*, media appears thing is manipulated, saw, heard, read or spoken with instrument which is used by instructional.⁵

In education world, every teaching has variant of difficulties level, depend on its material and level of low comprehension which is caused teacher’s difficult explanation is understood or digested by students. Because that, teacher as educator must has basic ability to plan and execute learning and teaching process to attain aim of learning process. One of the manner is using media.

The function of media in learning process, not just as instrument which is used by teacher, but also can communicate message to students. Rowntree views function of media for helping student learn, there are: “what do media actually to help the student learn? They must present him with a stimulus and evoke a respon. But if we carry the analysis a little further, the basic stimulus and response requitment might seem to imply a number if functions like the following:

- Engage the student’s motivation
- Recall earlier learning

⁵ H. Ahmad Sabri, *Strategi Belajar Mengajar dan Micro Teaching*. (Jakarta: Quantum Teaching, 2005).p.112.

- Provide how learning stimuli
- Activate the student's response
- Give speedy feedback
- Encourage appropriate practice.⁶

Afterwards, Gerald R Firth and Richard D have an opinion media in motive and communicate with student, such as: "The use of media is greater. When the devices are understood and controlled by teacher and are regarded by them as a more effective way of carrying out their role of motivating and communicating with student."⁷

Thus, if its mean extensively, media is thing, human, or event possibly students get their skill. And media very useful to increase their motivation in learning process, especially in learning English. Because most of students viewed that English more difficult than other lessons. So, media can surmount their difficulties in English learning process, and they can achieve their achievement.

Position of using media in compenent of teaching method as one of resource for increasing teacher and students' interaction process and students' interaction with their learning environment. Becuse that, function of using media as equipment of teaching, to support using of teaching method is used by teacher.

Through, using media is being expected can increase quality of teaching and learning process and influence quality of students' achievement.

⁶ H. Syaifuddin Nurdin, *Media Pengajaran*. (Jakarta: Roneka Cipta, 2005),p.6.

⁷ H. Ahmad Sabri. *Strategi Belajar Mengajar dan Micro Teaching*. opcit. p.7.

Look at the kind of media. Media can be divided into three kinds, there are: Auditory aid that just rely on voice like radio, visual aid that just rely on vision like picture and audiovisual aid that just rely on voice and picture like television.

From three kinds of media, audio visual media is more functional than others, because it has ability to increase perception, definition, transfer of learning, and retention. And then, it gives reinforcement toward students' achievement.

Audio visual media are the most widely available of all teaching material that used in SMPIT Ukhuwah Banjarmasin. Audio visual media very useful toward students' achievement. Because, if teachers don't use media, students will feel boring to learn English. Because that, teacher must have ability in using media especially audio visual media.

Based upon the above, the writer wants to conduct the research in order to find out the use of audio visual media in learning English at the eight grade of SMPIT Ukhuwah Banjarmasin. The title of this research is: **“THE INFLUENCE OF USING AUDIO VISUAL MEDIA TOWARD STUDENTS' ACHIEVEMENT IN LEARNING ENGLISH (STUDY CASE OF THE EIGHTH GRADE OF SMPIT UKHUWAH BANJARMASIN)”**.

To avoid any misinterpretation in understanding in this thesis, the writer will explain some keywords of the title. Such as:

1. Use / using : the action of using something or the state of being used, a purpose for which something is used; a way in which something can be used.⁸
2. Audio visual : using both sight and sound.⁹
3. Achievement : a thing done successfully with effort and skill (especially) or the action process of achieving (something).¹⁰
4. Learning : to gain knowledge or skill by study; experience or being taught.¹¹

B. Problem Limitation

Depend on rational above, hence which be problem in this research, such as:

1. How is teacher's implementation of using audio visual media with another teaching aspects give influence to increase students' achievement in learning and teaching English process at the eighth grade of SMPIT Ukhuwah Banjarmasin.
2. Is there influence of using audio visual media toward students' achievement in learning English process at the eighth grade of SMPIT Ukhuwah Banjarmasin.

C. Reason for Choosing the Title

1. Media as sources of learning to take enrich of students' concept, as concrete material contained learning material that students must learning it individually or in

⁸ AS. Hornby, *Oxford Advanced Learner's Dictionary*. New York: Oxford University Press, 1995).p.1315.

⁹ AS. Hornby. Ibid. p.67

¹⁰ AS. Hornby. Ibid. p. 10

¹¹ AS. Hornby. Ibid. p.671

group. And also media can concrete something abstract so that this concrete material be able to achieve results of learning and teaching tendency.

2. Students' achievement to classify students' ability, to diagnose difficulties in learning, to detect students' weakness which can be corrected soon, as feed back of learning progress, and to know teaching goal be achieved or not.

D. Purposes of Research

1. To know the implementation of English teacher in using audio visual media in learning process.
2. To know audio visual media usually used by teacher.
3. To know the influence of using audio visual media toward students' achievement in learning English at eighth grade of SMPIT Ukhuwah.

E. Significant of Research

Result of this research be expected benefitly :

1. To add writer's knowladge in using media especially audio visual media.
2. As information, knowladge, consideration and enterprise to all English teachers that very important using media which influence toward students' achievement in learning English, so that created learning process creative, inovative, and interesting.
3. As contribution to other researcher who want to research about the influence of using audio visual media toward students' achievement in learning process.

F. Assumption and Hypotesis

a. Assumption

Is something which convinced its correctness by writer which purposed as researcher's guide to execute research.¹²

Depend on definition above, there are some assumption is used by researcher as guidance :

1. Teacher need using media which one audio visual media and other media in learning process to create learning process creative, inovative, and interisting.
2. Teacher be more creative in using media therefor students get motivation in learning, and easier to achieve their goal. So, teacher's goal achieved too.

b. Hypotesis

Ha (Hyphotesis Alternative):

“There is influence of using audio visual media toward students' achievement in learning English process”.

G. Organization of Writing

This research consists of five chapters, they systematically arranged in this writing as follow :

The first chapter contains introduction, which is consist of rational, problem limitation, reason for choosing the title, reseach purpose, research significant, assumption and hypotesis, and organization of writing.

¹² Suharsimi Arikunto, *Manajemen Penelitian*. Jakarta: Rineka Cipta, 1992).p.5.

The second chapter contains theoretical review, which is consisting of definition of audio visual media, function of audio visual media, types of audio visual media used in teaching, the use of audio visual media in learning process, and definition of students' achievement.

The third chapter contains methodology of research, which is consist of subject and object of research, data and source of data, techniques of data collecting, basic framework of research, techniques of data processing and analysis, design measurement, and research procedure.

The fourth chapter contains report of research result, which is consisting of description of research location, description of data presentation, and data analysis.

The fifth chapter contains of closure, which is consist of conclusion and suggestions.