

CHAPTER 1

INTRODUCTION

A. Background of Study

Language is a system for communicating ideas and feelings using sound, gestures and symbol (Mekay and Nancy, 1996, p.3). Language is used by human not only are produced in the form of sound, but also in any form, it will be the symbols or signs that exist around us. Language is one of the most important things in the life of the community. With language, every human being who exists in the world is able to communicate well and correctly with the language as well, everyone felt facilitated in every way in life. As we know, there are many languages in the world today, but only a few are used in the context of the life of society, it can be referred to as formal language or official language. With the official language, it makes possible for someone to be able to communicate more broadly, not just one group or ethnic, but also in the scope of the wider community.

There are many languages in the world, however, one of the language that becomes the international language is English. English becomes international language, everyone around the world can exchange information over one another, and it's very easy for itself in communicating with someone who is in other world. It is also very profitable for international relations, with the presence of the international languages, everything becomes easier, such as from economic activities, social, cultural and political.

It is known that English is important, therefore, almost all citizens of the world study English, not just the elderly, even small children have been introduced about the English. This is permissible because of the times and the era of globalization. Everyone is required to be able to develop themselves, other way is learn English.

God has said on the holy Quran Al-Mujadalah verse 11:

يَفْسَحُفَا فَسَحُوا الْمَجْلِسِ فِي تَفْسَحُوا الْكُمَيْلِ إِذَا أَمِنُوا الدِّينِيَّاتِهَا
 خَيْرٌ تَعْمَلُوا نَبِمَا اللَّهُ دَرَجَاتِ الْعِلْمَاءُ وَتُوا الدِّينِ مِنْكُمْ أَمِنُوا الدِّينِ الْهَيْرِ فَعَفَا شُرُؤَ النَّشْرُ وَأَقِيلُوا إِذَا الْكُمَالِ اللَّهُ

Based on the verse above, it can be known that important of learning, so that God will exalt the people who study on several degree. In a Hadist, Prophet Muhammad P.B.U.H states:

مُسْلِمَةٌ وَمُسْلِمٌ عَلَى فَرِيضَةِ الْعِلْمِ طَلَبُ (البر عبد ابن رواه)

Based on the Hadits above, it is provided that learning is one of the obligations for Muslims are there in the world. The existence of these verses, motivate us to go on and continue to learn. Likewise in learning English. The existence of these verses have motivated us to put more effort into more in learning English.

English is the primary capital in the life of society, and have expertise in English, everyone will be easier in finding a job, inside or outside the country. It is known that English is the current language in this era, therefore, everyone wants to learn them.

There are many ways that can be done in learning, for example through television, internet, social media and direct schooleducation as well. By watching television, we can see movie or reality show that directly using the English. Through social media, we also

can directly chat with people outside, via the internet, we can directly learn by going to the websites which contain English learning, and through school, we can directly learn English because it has become a compulsory subjects in education institution in Indonesia.

One of the formal English learning is through school. Each school has a requirement that subjects of English because it is seen that the English is an international language now. English are used by students at school in order to be able to speak English to their future. English can be important because market demand jobs now require people who are proficient in English, therefore, students are required to able to communicate by using English.

When we discuss about the learning of English at schools, it did not escape with the English learning process itself. Good learning is a friendly and fun so that students can easily understand the knowledge is taught. It is also in the process of learning English. Teachers should be able to make students appreciate and understand English very well. Therefore, it needs strategy for the teaching learning English.

There are many other strategies that used by teachers to teach natural English. Apparently covers all aspects that encourage students to understand and comprehend the lesson. It includes teacher techniques that used, the method which used in the classroom as well as teaching skills possessed by the teacher so that students can more easily understand the lesson. Not all teachers have adequate teaching strategy for the students. It can be seen and measured in student understanding of the material being taught. When

used well, apparently it can encourage students more quickly and easily understand the lesson, as well as the contrary.

Strategy for teaching has become very significant since it was influential in the level of understanding of students to material. The right strategy for the selection and accurate will pose a good impact. Because apparently covers all aspects of learning, thus, the teachers have to decide teaching methods and techniques which appropriate to her/his students.

In Indonesia, the Government has concerned with the quality and performance of the teacher. This is manifested by holding of the teacher certification program. According to law of the Republic of Indonesia number 20 in 2003, No. 14 of 2005 and Government Regulation No. 19 of mandates that teachers are required to have the academic quality, competency, certificate of educators, health in physical and spiritual, as well as have the ability to realize the goal of national education.

Teacher professional is required to have relevant academic qualifications and subjects that they own and master the competencies as required by law, teachers and professors. Recognition of the professional educator teachers as evidenced by certificate of educators who obtained through a systematic process called certification.

Certification for teachers in a position as one of the teacher quality improvement efforts is expected to improve the quality of education in the formal education units on an ongoing basis. Teachers in the Office who have met the requirements for certification, certification can follow through: “(1) Certification of Educators Directly (PSPL); (2)

Portfolio (PF); (3) Education and Training of the Teaching Profession (PLPG); or (4) Education of the Teaching Profession.” (Kunandar, 2007)

According to Moh. Ali (1985), Certification is the process of certification of teacher educators to teachers who have full the requirements. Teacher certification aims to: determine the eligibility of teachers in carrying out duties as a professional educator; improve the process and learning outcomes; improve the welfare of teachers, as well as increase the dignity of teachers; in order to realize the quality of national education.

The existence of the program, the teachers will be more motivated and strives to become a professional teacher to get certification from the Government.

Teacher who has got certification considered as a professional teacher on teaching. It was shown with has educator certificate and got the allowance certification. With this, it is expected that the certification of teachers performance would have been better and the optimum on teaching.

In this regard, the Government has already done all the efforts to improve the quality of educators in Indonesia, one of them by holding trainings for teachers certified, it will be training on new methods and techniques of teaching training. It is shown that teacher quality certification will be good in teaching, especially for teaching strategy.

Strategy for teaching is the measurement of student' achievement, this is the essence of teaching learning. Most teachers who have taught in quite a long time no longer were unequivocal about the strategy for the use in class. This had a significant impact on the students themselves. Experienced teachers are rarely willing to bring an interesting media into the classroom, virtually all teachers carry only book package to

explain. It makes students aren't interested in learning and feel bored. This is very worried. Moreover today, many teachers have got certification now. So, the certification teacher is being sued to become more creatively and innovatively on teaching learning process.

It is known that learning by using strategy its better than doesn't use it. It is very visible on empowerment students in learning, it would be very difficult for pupils in learning a lesson that implemented in the classroom without strategy. This Strategy is very important for the continuity of learning.

Strategy is very important not only for ordinary teachers, but also for teacher who got certification, it is required have to a good strategy and also good performance on teaching learning process. It is known that certified teachers get more allowance per month from government, and also got a lot of training to become a professional teacher. By looking at this, it is very reasonable that the certification teachers are required in order to be better in the process of teaching. However, Indonesia got the fact that concern about his teacher, that in 2011 the World Bank issued the results of a survey about the teaching and learning activities in several countries, including Indonesia, the results of teacher certification program in Indonesia assessed failed in improving the quality of teacher in teaching. On 14 March 2013, again the World Bank launched the publication "Spending More or Spending Better: Improving Education Financing in Indonesia". The publication is points out, the teachers who have obtained certification and that hasn't turned out to be relatively the same performance shows.

By look at to this issue and this problem, Therefore, the writer intend to do a study about the strategy that is used by teachers who certified with the title of

TEACHING STRATEGIES THAT USED BY ENGLISH TEACHERS WHO HAVE ENGLISH CERTIFICATION IN STATE ISLAMIC SENIOR HIGH SCHOOLS BANJARMASIN

B. Problem Statement

Based on the background above, the writer will investigate these following questions:

1. What are the strategies that used by English Teacherswho have English certification at State Islamic Senior High Schools Banjarmasin?
2. How is the students' response on the strategies that used by the teachers who have English certification at State Islamic Senior High Schools Banjarmasin?

C. Objective of the Research

The purposes of the research are:

1. To know what the strategies that used by English Teacherswho have English certification at State Islamic Senior High Schools Banjarmasin.
2. To know how the students' responses on the strategies that used by the teachers who have English certification at State Islamic Senior High Schools Banjarmasin.

D. Significance of Research

The results of this research are:

1. To inform what are the strategies that used by English teacher who has got certificated of professional English teachers.
2. To give basic information for the English Teachers.
3. To enlarge the literacy source of IAIN Antasari Banjarmasin.
4. For others researches who want to conduct similar research.

E. Reason for Choosing the Title

There are several reason why the writer wants to conduct a research about this, they are:

1. Teaching strategies is very significant for the measure students' understanding, it is very important to know the teaching strategies that available based on students background and students' need.
2. Teacher who has got certificate of professionals, or called certified teacher is the teacher that is has skill, expert and also the responsibility of their job. So, it is the selected teacher that chosen from government. It means that this teacher is the best teacher for education. Automatically, the teacher should have the best strategy on the learning process, because of the certified teacher which has been selected and also has been training.
3. Certified teacher has their own strategies that used in the classroom. So the writer wants to know the kind of the strategies.

F. Definition of Key Term

To avoid misunderstanding of interpretation the title, the writer will explain about the title.

1. Teaching

“Teaching is "being" not "made", emotions, values shared by every teacher is outside of scientific studies” (Highet, 1954). It means that everything that has transfer knowledge its teaching. According to the Oxford Dictionary, Teaching is gives instruction to somebody about knowledge, skill, etc. The American Dictionary and Oxford dictionary have the same meaning about teaching. Teaching is the process of transfer knowledge from person that called teacher to somebody that called students. It takes quite long time because its transfer is a process.

2. Strategy

“Strategy is The determination of the basic long-term goals and objectives of an enterprise, and the adoption of courses of action and the allocation of resource necessary for carrying out these goals” (Alfred Chandler). On the learning process, strategy is the way how the teacher transfers the knowledge through method and techniques that used on the classroom.

Strategies are means of this research are how the English teachers use, choose, and implement the method and media in English learning process.

3. English Certification

English certification in this research means that English teachers that have got certificated educated of teaching from government that trough the systematic process to get it. Certificate means that the teacher is the professional teacher.

4. Islamic Senior High Schools

Islamic Senior High Schools here its schools that are located in Banjarmasin, they are; State Islamic Senior High School 1, State Islamic Senior High School 2, and State Islamic Senior High School Banjarmasin 3.